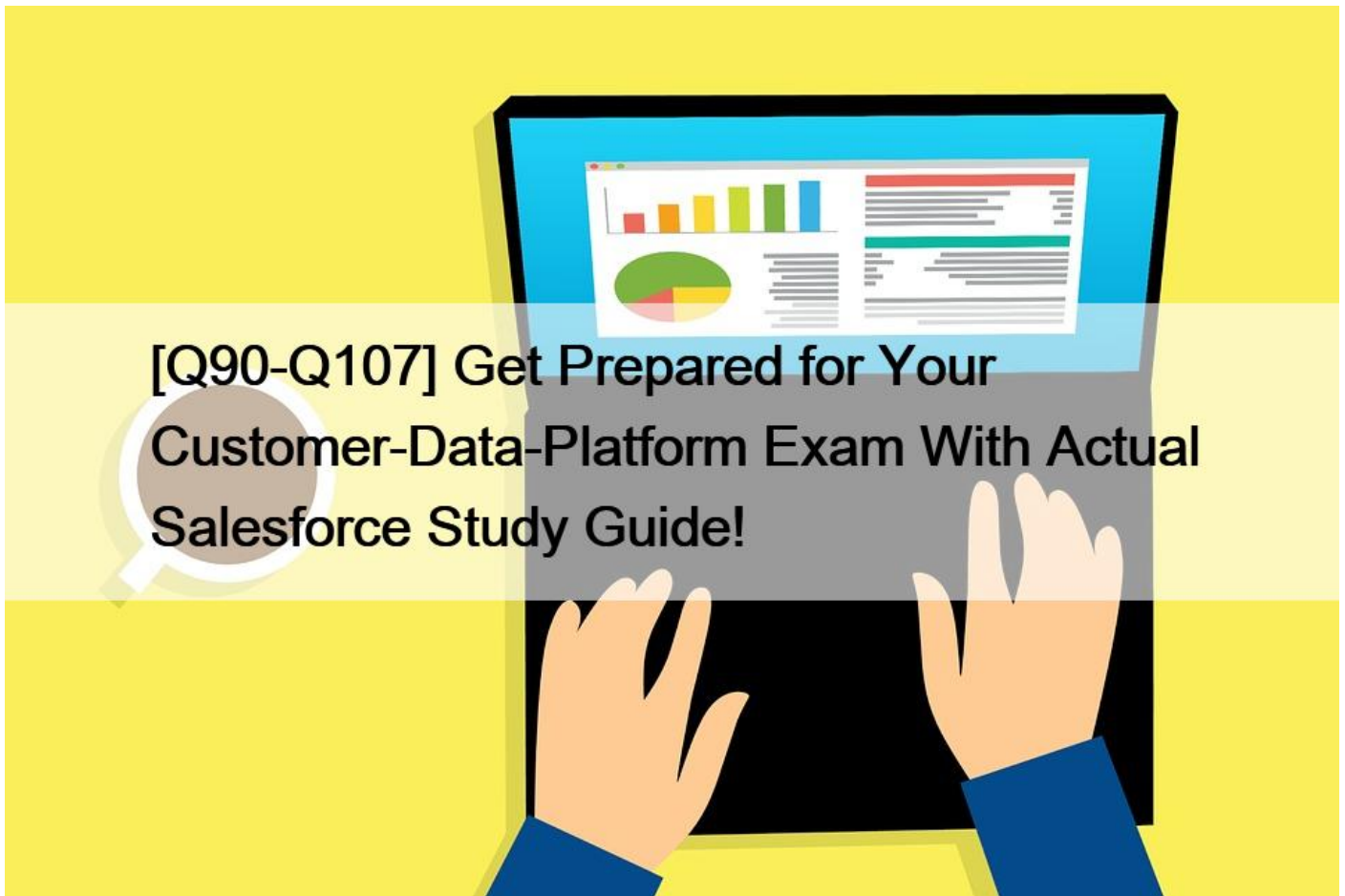# [Q90-Q107 Get Prepared for Your Customer-Data-Platform Exam With Actual Salesforce Study Guide!

Get Prepared for Your Customer-Data-Platform Exam With Actual Salesforce Study Guide! Pass Your Next Customer-Data-Platform Certification Exam Easily & Hassle Free Q90. What is the max limit of records can be retrieved by the Profile and Query API in a single call?

* 2000
* 9999
* 4999
* No max limit

Q91. Which two features can be used to validate the data in the unified profile object? [Answer need confirmation]

* Query API
* Data Explorer
* Segmentation
* Identity Reconciliation

Q92. In addition to Unified Individual Object, what other object does Salesforce CDP automatically create and manage during the Identity Resolution process?

* Unified Lead Objects

* Unified Contact Point Objects
* Unified Order Objects
* Unified Product Objects

Q93. Which operator can be used to create a segment for a birthday campaign that is evaluated daily?
* Is Birthday
* Is this Year
* Is Anniversary Of
* Is between

Q94. Data from which object will be deleted when processing a Data Deletion or Right to be forgotten request
* Individual and all related entities in data model
* Individual, all related entities in data model and mapped data streams
* Unified individual, all related entities in data model and mapped data streams
* Unified individual and all related entities in data model

Q95. What programming language is used to configure Calculate Insights?
* Python
* SOQL
* ANSI SOQL
* DCL

Q96. What does the ignore empty value option do in Identity Resolution?
* Ignores empty reconciliation rules
* Replaces the value with a null
* Ignores empty fields when running reconciliation
* Modified the value in the field with a predefined value

Q97. Activation Target auto configured after connected with the platform
* SFMC
* S3 Bucket
* Personalization through Interaction Studio
* Commerce Cloud

Q98. What are two ways a marketing user can incorporate a campaign code from an external (…) bucket?
* Include campaign code into the filename specification
* Include campaign code into the activation name
* Include campaign code into the segment name
* Include campaign code into the activation description

Q99. Which data model defines the complete set of experiences that customers go through when interacting with a company?
* Party Data Model
* Journey Data Model
* Engagement Data Model
* Case Data Model

Q100. When using the Cloud Storage data stream ingestion where does Salesforce CDP ingest from?
* Customer provided S3 bucket
* Salesforce provided S3 bucket
* Salesforce Information Model

* Any external cloud storage with a restful API

Q101. Which two files are activated to Cloud file storage to publish segment?
* A file that contains security credential
* A file that contains the segment defination
* A file that contains the segment members with additional attributes
* A file that contains calculated insights

Q102. What is the maximum limit of the number of records for Full Refresh Extract Method?
* 10 million
* 40 million
* 50 million
* No hard limit

Q103. What type of data is collected by a company or entity that does not have a direct relationship with the visitor and customer?
* Partner Data
* First Party Data
* Third Party Data
* Second Party Data

Q104. How can a Marketing Team member get Marketing Cloud Engagement profile attribute into Customer Data Platform? (Choose 1)
* Map MobileConnect Starter Data Bundle
* Map MobilePush Starter Data Bundle
* Map Data view ‘_EnterpriseAttribute’ to CDP
* Map Email Studio Starter Data Bundle

Q105. Which two frequency options are available when ingesting Marketing Cloud Data Extensions?
* 15 minutes
* 24 hours
* 60 minutes
* 12 hours

Q106. Records from which object can be retrieved via the Salesforce CDP Query API?
* Segment membership
* Segment metadata
* Data Stream metadata
* (…) data model

Q107. What are the three available data related APIs in CDP?
* Transactional API
* Profile API
* Unified Profile API
* Data Query API
* Calculated Insights API

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