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Tableau-CRM-Einstein-Discovery-Consultant Exam Dumps For Certification Exam Preparation

QUESTION 12

To use the Sales Analytics app, which permission set license do you need?

- * Sales Wave
- * Sales Analytics Apps
- * Analytics Templated Apps
- * Security User

Reference:

Each prebuilt Analytics app has its own PSL. When you set up permissions for those apps, select the right PSL. For Service Analytics, select 'Service Analytics Apps'; For Event Monitoring, select 'Event Monitoring Analytics Apps'; and so on.

QUESTION 13

Benito has Viewer access to a new Einstein Analytics app. He wants to build and edit a dashboard using the Seed Bank dataset in this new app. What must an admin do for Benito to do this?

- * Grant Benito access to all datasets in the org.
- * Assign Benito a permission set that contains the permission: Create and Edit Analytics Dashboards.
- * Grant Benito access to the app that contains the Seed Bank dataset and assign him a permission set that contains the Create and Edit Analytics Dashboards permission.
- * Assign Benito a permission set that contains the permission: Create and Manage Analytics Apps.

QUESTION 14

Refer to the graphic.

Model Metrics

CUMULATIVE CAPTURE RATE CHART

SCORING METRICS

CROSS VALIDATION METRICS

COEFFICIENTS

R CODE

0.535

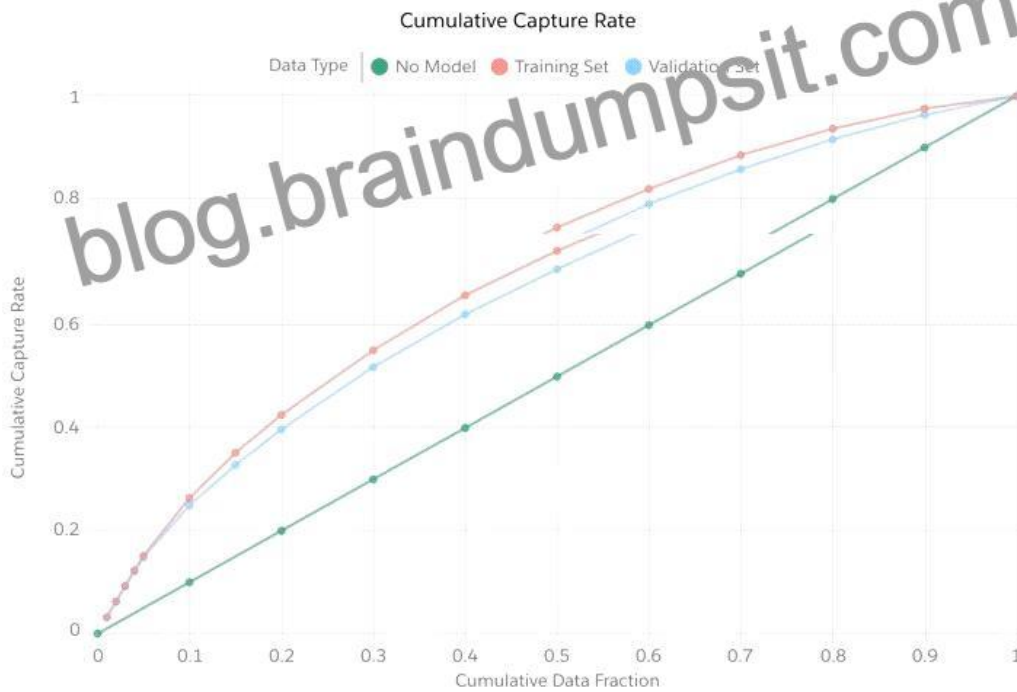
PERFORMANCE (GINI)

0.7597

MAX ACCURACY

0.5163

THRESHOLD



Understand

The cumulative percentage possible. See each selected cases, result

Which conclusion can be made regarding the strength of the model shown?

- * The model is very strong. A GINI coefficient of .535 shows that this model is very effective.
- * The model is pretty good; the accuracy rating of .7597 means we can predict both wins and losses at a fairly high rate.
- * The strength of the model cannot be determined with the metrics shown.
- * The model is very weak and doesn't provide useful predictions due to the low threshold.

QUESTION 15

Which three statements are true regarding sharing inheritance? Choose 3 answers

- * If a user can see more than 3,000 records on the object in Salesforce, but the user does not have the 'View All Data' permission, sharing inheritance is not used. The backup security predicate takes effect. This limitation does not apply to the Opportunity object.
- * Sharing inheritance supports Account, Campaign, Case, Contact, Opportunity, Lead, Order, User, and custom objects. If you use other objects, such as Idea or Site, you must use security predicates for those objects.
- * A dataset using sharing must also have a security predicate defined.
- * Sharing inheritance supports a foreign key for enforcing security.
- * When sharing inheritance is enabled, security predicates are ignored.

Reference:

https://help.salesforce.com/articleView?id=bi_security_datasets_sharing_about.htm&type=5

QUESTION 16

The Universal Containers company uses Einstein Analytics to build dashboards for different departments: Sales, Service, and Marketing. Users for the same department have the same role and need to have access to the same dashboards. Dashboards for different departments use some common datasets with the same row-level security.

How can an Einstein Consultant address this need?

- * Create one application for each department and use roles to share applications.
- * Create one application for each department, put common datasets in the shared app, and use profiles to share applications.
- * Create one application for each department, put common datasets in the shared app, and use roles to share applications.
- * Create one application for each department, put common datasets in the shared app, and use permission sets to share applications.

QUESTION 17

A dashboard dataset is growing and the Einstein Analytics consultant notices an impact on performance. The consultant needs to make a few adjustments.

Which three actions can the consultant take to improve dashboard performance? Choose 3 answers

- * Reorganize the dashboard widgets.
- * Distribute steps among separate pages.
- * Use SAQL code to join datasets at runtime.
- * Replace separate step filters with a global filter.
- * Move calculations to a dataflow.

QUESTION 18

Why would you use a merge key in a dataset recipe?

- * To find out what the merge icons represent in a dataset
- * To schedule when a dataset recipe runs
- * To join related data from different sources
- * To deal with duplicate records

QUESTION 19

Max story creations per org per day:

- * 40 per org
- * 40 per org per clay
- * 20 per org
- * 20 per org per clay

QUESTION 20

A company wants to use Einstein Analytics to analyze the trend of their sales pipeline. The company wants to accelerate the sales process. To do so, they need to know the average time an opportunity spends in each stage. This value is not pre-calculated in Salesforce, so a consultant recommends using a dataflow to calculate it.

How can a dataflow be used to calculate the average time an opportunity spends in each stage?

- * computeExpression Transformation with SAQL Expression to calculate the duration
- * flatten Transformation with Offset Expressions to calculate the duration

- * computeRelative Transformation with offset parameter to calculate the duration
- * computeRelative Transformation with SAQL Expression to calculate the duration

Reference:

https://help.salesforce.com/articleView?id=bi_integrate_computeRelative_transformation_operation.htm

QUESTION 21

The Vice President of Sales wants to create a "Pipeline Trending" dashboard in Einstein Analytics that displays specific colors depending on the values of the fields.

Which two techniques can a consultant use to help address this requirement? Choose 2 answers

- * Use an XMD file and assign colors to each field value.
- * Use SAQL queries to calculate a color field and assign it to each field value.
- * Use a compute Expression to calculate a color field and assign it to each field value.
- * Use the "Fields" menu when exploring the dataset and assign colors to each field value.

QUESTION 22

Which security option is not available in Einstein Analytics for securing datasets?

- * Inherited security
- * Row-level security with security predicates
- * Field-level security
- * App level security

QUESTION 23

To see predictive insights, what option do you select in the Story toolbar?

- * What Changed Over Time
- * How Can I Improve It
- * Predictions & Improvements
- * Why It Happened
- * What Happened

QUESTION 24

A data architect wants to use a dataflow transformation to implement row-level security that is based on role hierarchy in Salesforce. Which transformation should be used to level the dataset hierarchy?

- * digest transformation
- * flatten transformation
- * delta transformation
- * sfdcDigest transformation

QUESTION 25

A consultant wants to optimize data loads by extracting Salesforce objects using independent Einstein Analytics dataflows ahead of time. Which construct should be used to accomplish this?

- * Augment
- * Dataflow
- * Clone

- * Data Sync (Replication)

QUESTION 26

An Einstein Consultant receives a new project from a client that wants to implement Einstein Analytics. They do not currently have Einstein Analytics, but want guidance around how to ensure that their users have correct access.

They have 1000 users with a small team of three people who will build datasets and dashboards. An additional 15 people should be able to create dashboards. The remaining users should only be able to view dashboards.

Which recommendation should the consultant give the client?

- * Create and assign Salesforce permission sets according to the three types of roles defined.
- * Assign the app permissions `Viewer`, `Editor`, and `Manager`; to the three types of roles defined.
- * Create and assign three new Salesforce profiles according to the three types of roles defined.
- * Assign `Einstein Analytics Explorer` licenses to users that should only view the dashboard, and assign `Einstein Analytics Developer` licenses to users that should be able to create datasets and dashboards.

QUESTION 27

How can you restrict access to Analytics data at the row level?

- * Manually add a flag to each row to prevent access.
- * Use a security predicate to filter which rows are returned.
- * Use subtle thought control.
- * Remove restricted rows from the JSON file.

Reference:

Predicate is a name for a filter condition that defines row-level access to records in a dataset Example:

```
rowLevelSecurityFilter; ; ; AccountOwner; == ; $User.Name; ;
```

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